

Facts About the UBBA Summit & Plugfest



UNPRECEDENTED GROWTH

Over the first three UBBA Summit & Plugfest events, we have experienced year-over-year growth and SOLD OUT the Innovation Zone every year! Don't miss your chance to participate and reach your targeted utilities in 2024!

ONLY PLTE PLUGFEST LIVE TESTING EVENT

The UBBA Plugfest and Innovation Zone allows utility attendees to experience the next generation of telecom solutions and technologies focused on leading the industry forward to solve digitalization for grid modernization needs.



AVERAGING 27% UTILITY ATTENDEES

In 2023, we had 530 attendees from 140 industry organizations participate at the event - including 35 different utilities! Our attendee satisfaction survey responses further tout the benefits of the ratio of utility attendees and size of the event.



For More Information Contact: bharris@ubba.com



2024 UBBA Summit & Plugfest

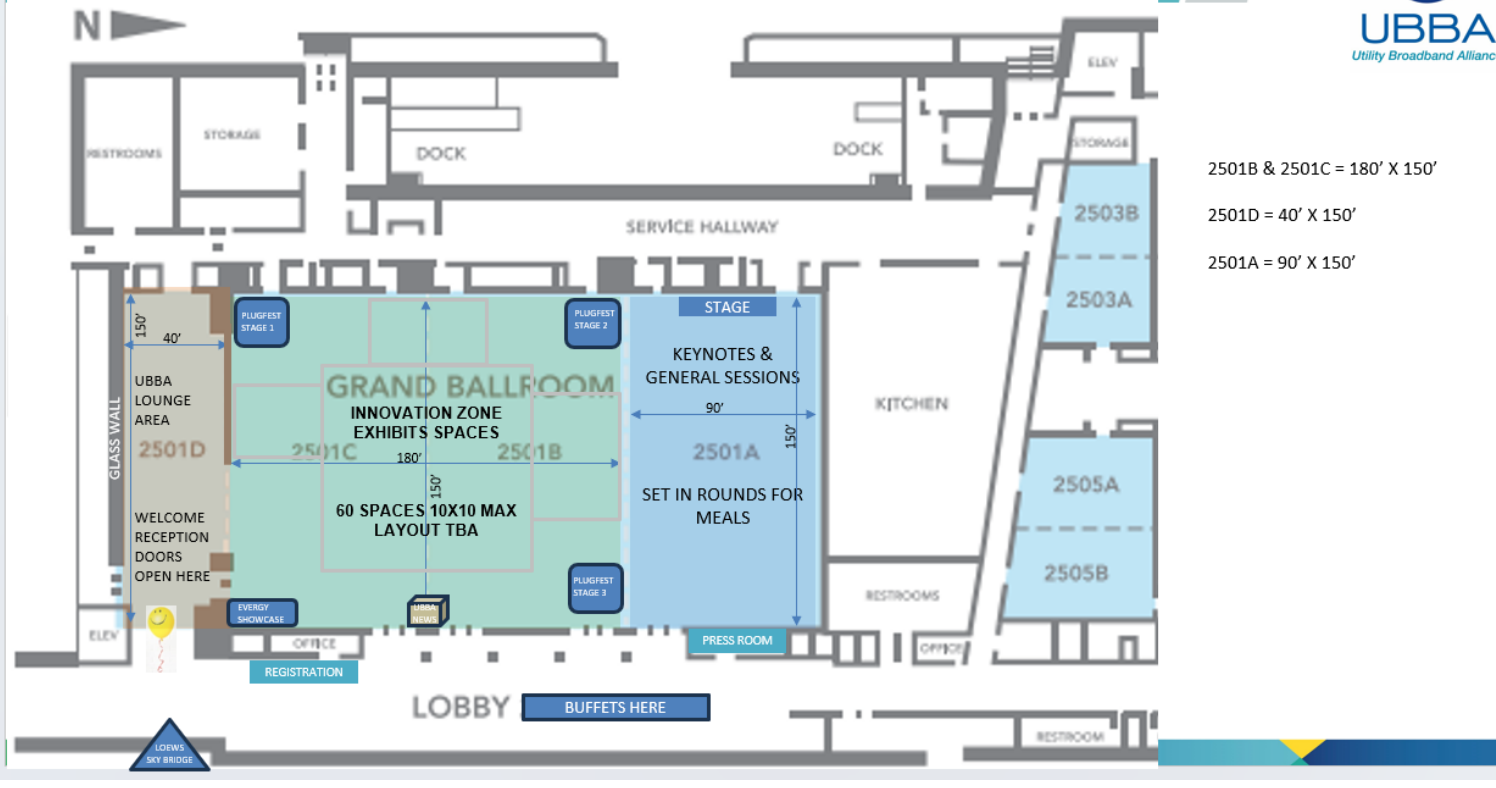
November 5-7, 2024

Kansas City Convention Center

Sponsorship
Prospectus
Non-Member Rates

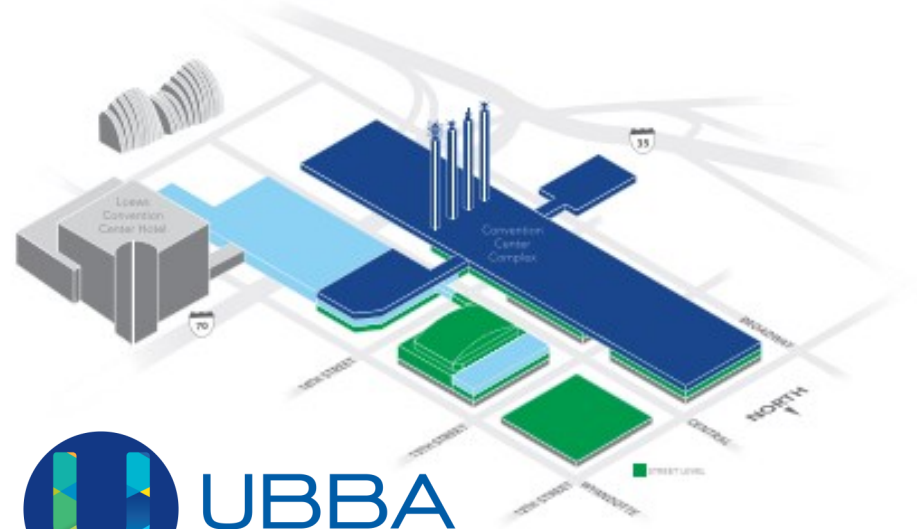
2024 Sponsorship Opportunities

2024 Summit & Plugfest Space Layout



The Kansas City Convention Center is not only a great meeting space, the complex is connected to major downtown hotels; Our host hotel is the Loews Kansas City, and is connected via skybridge to the Grand Ballroom.

One of America's largest green ballrooms—the 46,484-square-foot Grand Ballroom—is certified LEED silver, boasting waterless plumbing, energy-efficient heating & cooling and one of the most sophisticated lighting systems in the world. That's enough to make other utility industry events turn **green with envy!**



The 2024 UBBA Summit & Plugfest will be even larger and will offer more unique opportunities for technology solutions and services providers to reach the utilities attending.

We expect our largest crowd ever, as we move for the first time to the Kansas City Convention Center.

The educational and technical programs will be created through the UBBA Working Groups and announced in early 2024.

Join UBBA Members and our 2024 Host Utility: evergy

Sponsorship Options	# Open	Non-Member Rate*	Speaking Op**
General Session Premier	SOLD	\$25,000	YES
All Attendees Dinner	SOLD	\$20,000	YES
Welcome Reception in IZ	SOLD	\$15,000	YES
Innovation Zone Lounge	SOLD	\$15,000	NO
UBBA News Studio	2	\$12,500	NO
Sketch Effects Art Boards	1	\$10,000	NO
Wi-Fi in meeting areas	1	\$10,000	NO
Lunch	3	\$10,000	REMARKS DURING
Breakfast	2	\$7,500	REMARKS DURING
Plugfest Testing Areas	3	\$7,500	REMARKS DURING
Plugfest Awards	SOLD	\$5,000	REMARKS DURING
Tech Session (Thursday)	SOLD	\$5,000	TEACH TECH TOPIC
Band at Dinner Party	1	\$5,000	NO
Shuttle to All Attendee Dinner	1	\$5,000	NO
Mobile App	1	\$5,000	NO
Closing Happy Hour	4	\$5,000	NO
Badges	SOLD	\$5,000	NO
Lanyards+	SOLD	\$5,000	NO
Swag Bags+	1	\$4,000	NO
Breaks	4	\$4,000	NO
Registration Area	SOLD	\$3,500	NO
Charging Station	3	\$3,000	NO
Innovation Zone 10 x 10	10	\$4,000	NO
IZ Passport++	10	\$1,000	NO

*Rate listed for non-members of the Alliance (Members get first choice and lower rates)

++ Must have a space in the IZ to participate

+ Plus cost of items

**Guaranteed speaking op on UBBA panel during general session or as noted



For More Information Contact: Bobbi Harris, UBBA Executive Director: bharris@ubba.com